# **O'REILLY**®

### Meet our 2.5 million learning platform users

A worldwide community focused on learning new skills, finding answers to critical questions, and solving all kinds of problems that help companies grow, change, and thrive.

## More than 60%

of Fortune 100 companies use O'Reilly.

#### Top job functions

45.5%	Software developer or engineer
13.0%	Architect or technical lead
7.3%	System engineer
6.3%	Engineering or ops manager
5.9%	Product or project manager
5.5%	Data scientist or analyst
5.5%	Upper management (CxO, VP, director)
1.4%	Sales or business development
1.3%	UX or designer
1.0%	Consultant
0.7%	Marketing

### **Top industries**

18.7%	Software
18.2%	Finance & banking
9.6%	Computers, electronics & hardware
3.2%	Government
2.9%	Manufacturing
2.8%	Nonprofit & professional associations
2.6%	Retail & ecommerce
2.0%	Media &r entertainment
1.0%	Insurance
4.6%	All others

#### Trusted by over 5,000 enterprises









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Industry data is based on B2B accounts over a 12-month period ending March 2019. Job function data is based on a combination of B2B accounts and market intelligence sources pulled in May 2019.

